

#### ABSTRACT OF THE DISCLOSURE

A display mode in which a hierarchical structure or the like in a menu screen is easily understood is provided in electronic equipment that displays the menu screen.

When an input state of electronic equipment is displayed on the menu screen, a ring is displayed on a picture screen; a plurality of icons are displayed at predetermined intervals on the ring; if there is an operation of selecting an item in the menu screen, each of the icons displayed on the ring is rotated with maintaining the order of arrangement; and if there is an operation of confirming a selected item in the menu screen, an input with respect to an icon displayed at a specific position of the ring is performed.